

NEW RELEASE OF THE FORAJIDOS PATAGONIA CINSAULT 2024

When the Forajidos project was born, winemaker and co-founder Ignacio Saavedra insisted on making a wine from heritage grape varieties, fresh, somewhat light and fruity, from the Guarilihue area in the Itata Valley.

His commitment to a wine made from the little-known and unusual Cinsault variety ended up being a great success, one of the most awarded wines in the portfolio and the second best-selling. As a result, we were out of stock for a long time, but the wait is over and today, finally, we present the 2024 vintage of Patagonia Cinsault and, of course, from Gaurilihue, Itata Valley.

fruitier wine, a step forward in the production of this variety, which is gaining increasing recognition.

Ignacio describes this new vintage as a fresher and



PODCAST: WINES WITH MARYPEPA

María Paz Jiménez, wine journalist @detripascorazonvino on social media, started her own podcast to talk about what she knows, wines, tell stories, and chat with different winemakers, with the aim of continuing to amplify and spread the message of why Chile is a wine country.

Don't miss the weekly episodes on her YouTube channel.



FIRST FORAJIDOS BAR IN THE PURGATORIO **MUSIC STUDIO**

by architect and drummer Raimundo Valenzuela, who is also one of the Outliers of Forajidos, you will find our first bar, for those interested in rehearsing, playing, or listening to the different musicians who will be rocking out there. And of course, accompanied by tremendous wines and good music in the lounge.

NEW YORK TIMES BESTSELLER

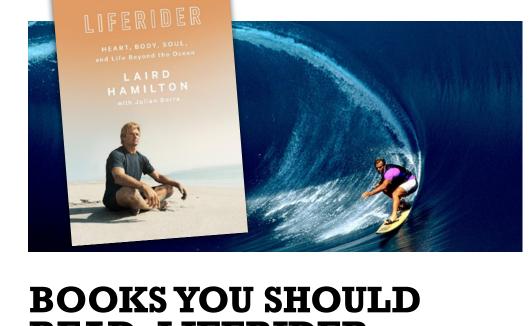
In the **newly opened studio "Purgatorio,"** designed



WINES & MORE???

Got Beer? Got Beer?

Got Beer? Got Beer? Got Beer? Got Beer?



READ: LIFERIDER, THE BIOGRAPHY **OF LAIRD HAMILTON** Married to Olympic athlete Gaby Reece, three children, 61 years old. He might seem like a normal man about to retire...

the sea that we can find. His childhood in Hawaii was difficult, the only blond among the locals, and so he took refuge in the waves and on his board. Within a few years he was recognized by the big brands, but defying the status quo, he refused to compete on the world surfing tour and devoted himself to exploring the world in search of big and challenging waves. Along the way, he was the first man to cross the English Channel on a board and a paddle, the first to surf Jaws in Maui, the first to use jet skis to enhance the sport, and the designer of Foil surfboards. Throughout his journey, he had to train very hard physically, which led him to become a trainer of the new growing talent. In addition, as an entrepreneur, he founded Laird Super Foods, a company dedicated to healthy eating. A great book, with a journey of adventure and motivation that leaves everyone very excited. There is also his movie "Take Every Wave" on Amazon Prime. A good way to enjoy an evening with a good wine.

but no, Laird has never followed a normal, established, or expected path. He is the greatest exponent of a man of



The entire Forajidos Wines & More team attended the new Guns N Roses show in Chile, together with their families. Not only it was a rock and roll party, the band

with stamina and superior sound, given their many years of experience. And the best part was sharing with our children what a real rock n roll band sounds like. And with Chilean wine present on the show poster... cheers!

also confirmed that they are more relevant than ever,



ANA MARÍA BARAHONA, JOURNALIST AND

the 29th and Sunday the 30th at Factoría Italia. El Rey Fuente & Bistró is the new venture by Nicolás Baudrand, owner and founder of Blue Jar in downtown It's an ideal event, which will also allow you to buy wines Santiago. The restaurant is located at Nueva de Lyon 99, at special prices and find perfect gifts for this coming Providencia, and offers an attractive and varied menu Christmas. Visit our stand! that can be enjoyed with different Forajidos wines.



from the Maule Valley.

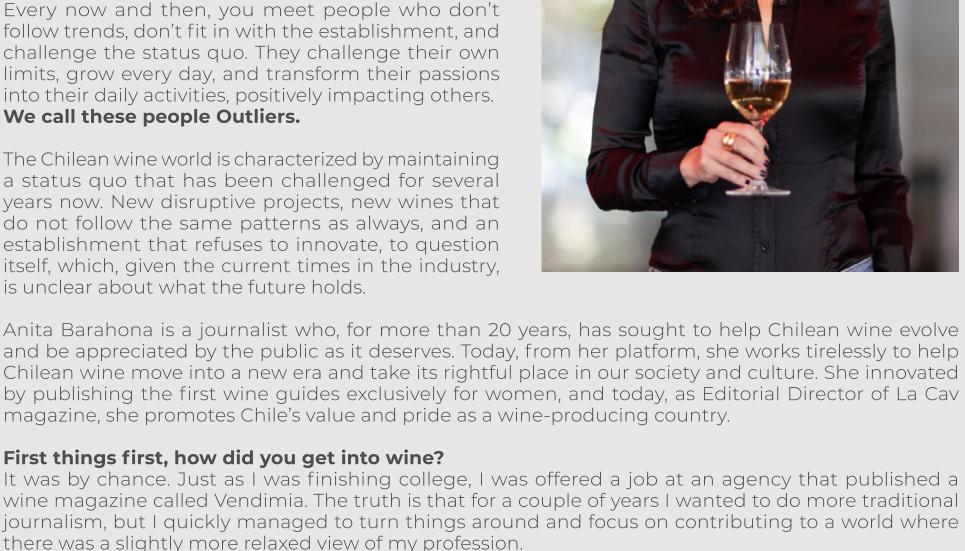


into their daily activities, positively impacting others. We call these people Outliers. The Chilean wine world is characterized by maintaining a status quo that has been challenged for several years now. New disruptive projects, new wines that do not follow the same patterns as always, and an

challenge the status quo. They challenge their own limits, grow every day, and transform their passions

establishment that refuses to innovate, to question itself, which, given the current times in the industry, is unclear about what the future holds.

First things first, how did you get into wine?



Anita Barahona is a journalist who, for more than 20 years, has sought to help Chilean wine evolve and be appreciated by the public as it deserves. Today, from her platform, she works tirelessly to help Chilean wine move into a new era and take its rightful place in our society and culture. She innovated by publishing the first wine guides exclusively for women, and today, as Editorial Director of La Cav magazine, she promotes Chile's value and pride as a wine-producing country.

I was lucky to be there at a very interesting time, and over the last two decades I have witnessed a thousand changes in Chilean wine and in the world. In your opinion, what is Chilean wine today, and how would you like it to be perceived in 10 years' time? Wow, these are very tough years for Chilean wine. Not only because of the global decline in sales and

consumption... I think the biggest problem is our lack of image and, therefore, identity, which means we remain stuck with FOB prices that are a real embarrassment. I would love to think that in the next decade, the producers who persist will be ambassadors for quality

wines and that their labels will succeed in conveying a sense of identity... What gives me hope is that the Wine Lovers' Club, La CAV, has 32,000 members and that there is a

great desire to continue learning and discovering chilean wines. That should be a tremendous boost

Based on your travels through different wine regions over the years and your experience, what flags should Chilean wine take to position itself appropriately in our society? Every year I have the opportunity to take at least one technical trip, and they always give me a boost of energy and knowledge.

I don't think we should take up just one flag; in fact, I believe that the slogan of diversity that we have

promoted for so many years has ended up causing a kind of distortion.

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I think the most important thing is to understand that the world's most important wine regions have experienced many crises and are capable of learning from their mistakes. I believe that in this business, divergent views are important, those who dare to disagree, but especially those who work seriously to offer wines with identity, with a solid and interesting story...and although it sounds poetic, I continue to search for wines that excite.

P. T. W. A. D. P. H. TO Y P. L.

for producers.