

EXPOCAV 2024



First time we participated in the **Expocav at Espacio Riesco**. Between August 8 and 10, more than 50 wineries presented their wines to La Cav club members and enthusiastic visitors, who in addition to being able to taste all the wines, were able to buy their favorite wines at special prices.

FORAJIDA IN LA CAV MAGAZINE

We are very proud of this cover. When we made our **Forajida Rosé**, seeking to offer a fresh, dry, smooth, elegant wine, with a very Provençal and Mediterranean profile, we took the risky decision to offer it in a very playful format for a fine wine: in a can. With the idea that you can take it wherever you want, or just drink a couple of glasses, without the need to open a bottle.

Shortly after launching it, we obtained an important recognition: **91 points in the La Cav Guide**, a tremendous achievement for a rosé wine and in that format. It was later selected as one of the benchmark wines of the Garnacha variety, becoming the cover of their magazine.



FEMALE RIDE DAY INDIAN / FORAJIDA ROSÉ

Motos Indian celebrated Women's Day with a very special event: a ride around Santiago that included not only Indian riders, but also Harley girls and Vespa Queens. The event ended with the riders at the Krossbar of the Mall Sport, enjoying live music, contests and **FORAJIDOS wines**.



FIFTH ANNIVERSARY OF THE VESPA QUEENS CLUB

A motivated group of women, all Vespa owners, gathered to celebrate the **5th anniversary of the Vespa Queens Club**.

After touring different streets of Santiago, they arrived at Café La Subida, at the foot of San Cristobal hill, to celebrate, sing and enjoy **FORAJIDA Rosé**.



BOOK OF THE MONTH: STOICS TRILOGY BY RYAN HOLIDAY

Ryan Holiday, American writer who has specialized in the history, philosophy and biography of the Stoics, presents a trilogy of books that are a reference for those who seek to learn, improve and advance in their lives taking advantage of the examples and teachings of sages such as the emperor Marcus Aurelius, Seneca and Zenó; these books are: **"Stillness is the Key"**, **"The Obstacle is the Way"** and **"Ego is the Enemy"**.

Three books that can inspire us to be wiser, moderate, just and courageous, the 4 stoic virtues.



PAIRING OF THE MONTH: ST. GIOVANNI'S PIZZAS

Alonso de Córdova Avenue is well known as a place full of nice restaurants, but something was missing, a good pizzeria, a nice place to have lunch for those who work nearby, but mainly, an entertaining place for the afternoons and evenings in Santiago. Its pizzas are made right there by its owner, always full of flour, the tireless Matias, who offers a menu with a great variety of pizzas, all of them perfect to pair with a **FORAJIDOS Pacific Blend**.



THE SKI SEASON OPENED AND WE ARE IN THE TARINGUITA

Much earlier than expected, and with much more snow than usual, the 2024 snowboard and ski season opened. And for the second consecutive year we are present with **FORAJIDOS wines, in the heart of Farellones**, which this year has presented an exquisite menu to enjoy the mountain to the maximum and some good reels on weekends.



VINTAGE 2025

We have already started with the harvest 2025, with the first step, pruning. Ignacio has been walking through the vineyards, leading the work in each field, with shears in hand, pruning and supervising that this important process, which begins a new season, is carried out meticulously, in order to reach the summer with all the expectation of a new vintage.



INSTAFANS

Thanks to our followers for sharing photos enjoying a **FORAJIDO**.

It fills us with energy and desire to continue working with more passion to produce the best fine wines for you. Here is a selection of all the photos we have received these last weeks. Let's keep celebrating, tasting and enjoying, **thank you!**

OUTLAW OF THE MONTH!

LUTHIER BOB MARSHALL

Every now and then you meet people who don't follow the trends, don't fit in with the establishment and challenge the status quo. Those who challenge their own limits, grow every day and transform their passions into their daily activities, positively impacting others.

We call these people Outliers. And **Bob Marshall** is one of them. A world-class luthier based on the mythical Sunset Blvd. in LA., California, home to some of the most important rock n' roll bands in the world. Thanks to his meticulous work on guitars and basses, he has worked with great musicians, always under anonymity and a certain mystery that he has tried to maintain.

So much love for instruments, guitars and basses in particular, why did you choose to be a luthier?
My father was a furniture maker in Chicago, and I always admired his obsession for details, finishes, and that each element justified itself. So, when I would accompany him to the workshop, I would bring my guitar and while he worked, I would polish and clean it. Then I started, taking advantage of the wood that was available, to try to create pieces and parts. And always the guitar was the center of everything.

In the last 50 years the guitar has reached a great prominence in music, what has been the role of luthiers in that path?
Stringed instruments have been at the center of modern music, as have drums. There could be no rock n' roll without guitars, and to achieve the notes and riffs that iconic guitarists like Page, Iommi and Perry have given us, guitars must be well tuned and precise for each one to reach the maximum of their expression. A guitar doesn't say anything hanging to someone, it's what you can do with it, and a luthier is the springboard for that.

What is your greatest achievement?
Seeing one of the instruments I've worked on on a stage and a crowd in front of it, enjoying its sounds and dancing.

